Webinar:

"The Simple 3 Step Book Profits Method That Has Made \$1,425,373.61 In 11 Months, And How You Can Rapidly Get Results Using This Method Whether You've Written A Book Or Are Just Starting."

This webinar is for 3 types of people:

- 1) beginners who want to get books written, published and read, whatever your aims,
- 2) beginners who want a profitable online business with a continually growing passive income,
- 3) authors who want to sell a lot more books, whatever stage of the process you are at.

By the end of this webinar, you'll have practical methods that you can go and DO, to improve your results with selling books.

No prior knowledge or experience is required.

This webinar gives you: methods and formula's worth between \$97 and \$197.

Do ask any questions in the chat-box at any time . . . get engaged . . . the more engaged you are the more benefits you'll get from this webinar.

Take notes so you retain the knowledge better.

PLUS . . .
Free BONUS course,
worth \$97,
details at the
end of the webinar.

This course solves the BIGGEST author problems: finding time, writers block, lack of ideas, procrastination, fears and lack of confidence, giving you real tools for real change.

Book publishing is a HUGE opportunity.

Net revenue of the U.S. book publishing industry = \$25.93 billion a year.

About 2.2 million new books are published each year, Worldwide.

The global e-book publishing revenue = \$12.32 billion.

The top 5 authors of 2019 made an estimated \$295 million in the 1 year.

Amazon paid out

more than \$220 million to authors last year.

In 2017, 1,000 indie authors each made \$100,000+ per year on Amazon.

Kindle Unlimited has made more than \$1.1 billion.

Ordinary people, just like you, are making a lot of money from publishing.

Without necessarily writing the books, nor doing the technical stuff themselves.

If you sold 50 books a day, how would that change your life?

People just like you have done this . . .

That's \$138,258 dollars average per author from just the 1 book, in just that 1 category, on just the first page, in just the US, just on Amazon.

That can be YOU.

Anyone can do this, given the right information.

The easiest way to get results like this for yourself is to copy someone who's already making a great income publishing books. Also there's a huge mistake nearly all authors are making and this can easily be fixed.

This webinar will show you . . .

How you can get lots of people reading your books and a great passive income while you sleep.

3 Sets of Practical Secrets:

- 1) how to create profitable books quickly and easily, and what content to create,
- 2) how to publish easily, quickly and in a way that gives a huge boost to your sales,
- 3) by far the biggest mistake made by people who publish a book, and how you can easily solve this problem to get outstanding results.

A lot of people are making a great passive income from publishing.

This webinar gives you things you can go out and DO right after the webinar to have a successful publishing business, whatever stage you're at now (even if you've not started).

Disclaimer:

while the information given in this webinar has been found to get these results for many book writers, it's never possible to 100% guarantee exact results for any specific book or author.

The First Secret:

how to create profitable books, easily and quickly,

and first, WHAT to write.

Richard McMunn, author and publisher who has made multiple millions from simple methods anyone can do.

His YouTube channel has 42,133,393 views, 529k Subscribers.

He has published 200+ books.

He has taught others to get #1 best-seller's, like he does.

What Sells and Why?

- Intrigue,
- getting ahead,
- specialist information,
- insider knowledge (adds authority & credibility).

How To Find Book Ideas

By Asking Yourself Some Key Questions:

- What am I good at doing?
- What qualifications do I have?
- What are my hobbies and pass-times?
 - Do people ever ask me for advice?
 - What courses have I been on?
 - What do people close to me know?

One way to get your content written efficiently:

Get leading experts to write, and promote it, for you.

Get a book written more efficiently:

Outsource writing, and/or research and planning.

And stay to the end of the webinar and get free solutions to the biggest problem for the majority of authors . . . finding time, writers block, lack of ideas, procrastination, fears and lack of confidence . . .

The free bonus course (worth **\$97**) solves all these problems for you, giving you real tools which work.

The second Secret . . .

How to publish books profitably without all the hassles, so you get better reviews and lots more sales.

3 important ways to get lots more sales by presenting your book better . . .

Part A:

how to use your book cover to sell more books.

How to get your book
published professionally
without needing to know how to
do all the technical things yourself.

Proof-reading, editing, typesetting and Kindle conversion, where do you get these done? . . .

A one-stop shop for getting all this done is UpWork.com

When choosing an outsourcer, do your research . . . check the number of hours worked and the reviews.

Get the publishing done professionally so you get better reviews and sell more books.

You can even get other people to pay for it all.

Publishing secrets part C:

The vital subject of pricing.

Learn how to succeed with pricing by doing the OPPOSITE of what many authors do . . .

Many authors lower their price to try to compete.

But Richard charges relatively high prices, and many of his books sell very well.

Perceived value is very important,
... a higher price suggests higher value.

Look at the prices of **similar books to yours**, on the same platform.

Consider how competitive your niche is, and what value people will get from your book.

Make sure your price is practical for the cost of producing your book (if there is a fixed cost).

The 3rd secret.

This is the **biggest mistake** nearly all unsuccessful authors make, and why most authors get only a few sales.

The main part of the whole process which gets SALES, is **promoting** your book(s), which most authors ignore or do ineffectively.

Here's one great way to do it,
which is free and can be hugely effective,
from Richard, the book publisher who's made
multiple millions doing exactly this . . .

YouTube can build trust and respect in your brand and increase conversion rates significantly, including on Amazon.

Give free content, such as a video about each chapter of your book.

Keep your videos short and to the point.

Link to your Amazon (or other) page in the description under the video.

YouTube book promotion is free, easy, and you don't need to even own a camera or be seen yourself, if you don't want to.

YouTube promotions can work for any type of book, there is a simple way to almost guarantee that your content will "go viral" there, and it gets great results for both non-fiction and fiction.

So far, **this webinar has given you** practical methods to:

- find out what to write,
- write a profitable book quickly and easily,
- publish it easily, quickly and professionally for more sales,
 - and vital secrets of promoting your book for real sales volume.

Do you want a way to get LOTS more methods and formula's to make it even easier to do everything you need to do to really **BOOST your book sales?**

Plus a way you can easily get feedback on your books, get motivated by what others are doing, and get your questions answered?



Book Publishing Profits Academy

This course will get you from nothing to having a book written, published and ready for sale in the next 27 days from today, and will tell you how to promote it effectively for optimum sales.

Most of the course is by Richard McMunn . . . you've heard a tiny part of the secrets to how he has made many millions of dollars from publishing books, but there is so much more he will show you about successful book publishing, in this course . . .

Formula: How you can get paid up to \$35,000 over and over, for opportunities you get from your book publishing, while also multiplying your book sales.

Exact details on how to get experts to write and promote books with you.

And a free resource to multiply book sales, long-term.





How book formats can make book promotion way easier and more effective.

How Richard's simple formula dramatically increases your chances of becoming a #1 Amazon best-seller, even before you write a book, to boost your book sales ever after. He's done this over and over again, and others just like you have got to be #1 bestseller by doing what he tells them.

Expert secrets: how to do all the set-ups right to make 11 times as much from each customer.

And how to choose the RIGHT type of publishing for your aims.



Richard's case-study secrets show you how to beat the competition and **sell more books** than they do.

How to use some of the technical details of publishing to sell 7 times as many books, without spending any more money or time.

The secrets of writing a book that you already know people will want to buy.

And several simple, effective methods to get more book ideas than you could ever need.



The course solves for you, two of the very biggest reasons that so many authors struggle and quit before even getting their book out there . . .

real, practical ways to solve the huge author problems of finding time,
 writers block, lack of ideas, procrastination and lack of confidence.

and the expert secrets of outsourcing all the technical stuff you don't want
to do, so you can get everything right the first time, quickly and easily,
and enjoy the profits from lots more book sales.



Practical methods to publish via several different publishing systems.

Plus . . .

Exact details of the one single platform where you need to promote your book to get it in front of a huge audience,

how to virtually guarantee that your content goes viral there.



and how you can get a **huge additional passive income stream** from the same platform without doing any additional work.

Richard's additional earnings are an estimated

\$1,169,392,

and that's on top of all the extra book sales he got by using this platform, for just a

1 second button click.

Would you like that extra income, as well as more book sales, on a free platform, using free tools?



And the course tells you how to do an effective book launch for a huge boost in sales,

everything you need to know about creating a hugely effective author website the easy way, using free professional quality templates, plus you get access to a hugely valuable **private mentorship group** where you get help and support, see how others are succeeding and copy their methods etc.,

... and remember, the methods and formulas in this course are by a real expert who has made **millions of dollars** doing the exact same things he will show you in this course.



Lots of students have already got great results from this system, but we have just improved it even more, so this new beta version is available, just for a short time at just

\$297

. . . think about it, that's less than **82 cents per day** over the year.

If you get only 5% of the results that Richard gets by doing these same exact actions, you still get \$195 for every 82 cents you invest.



Our 30 day no-questions-asked money-back guarantee makes it 100% risk-free for you to just say "yes" right now.

You also might be able to use the PayPal Credit "bill me later" option, with 0% interest if you pay within a set period (that's for US, UK or DE residents, if you qualify).

Or you can **spread the payment over 3 months**, to make it even easier to say "yes" right now and make a start getting RESULTS . . .

Join us on the course, here



OnlineProfitExperts.com/yes



Bonus #1:

How YOU can create around 7,200 words an hour.

That's an average length book FINISHED in only a couple day's of your time.

Book creation WITHOUT all the hard work!

+ promotion boost as well!

Join us on the course, here



OnlineProfitExperts.com/yes



Bonus #2:

A very simple method to reduce outsourcing financial risk to almost zero.

Bonus #3:

Did you know that you can get OTHER PEOPLE to pay for everything involved in writing, publishing and promoting a book? So you can say "goodbye" to budget restrictions and get everything done the best way for optimum results.

Join us on the course, here



OnlineProfitExperts.com/yes



Bonus #4:

How to 100% guarantee to be promoted by someone famous.

This very simple method got one author from lower than 1,000'th place in the Amazon rankings, to number 45 overall, and #1 in some categories, in one single HOUR!!!

Would YOU like to do that for YOUR books? YES? So . . .

Join us on the course, here NOW



OnlineProfitExperts.com/yes

