

Email swipes for the webinar:

“The Simple 3 Step Book Profits Method That Has Made \$1,425,373.61 Dollars In 11 Months, And How You Can Rapidly Get Results Using This Method Whether You've Written A Book Or Are Just Starting.”

For best results, re-write these in your own words . . . use the same concepts but put them in your own “voice”.

1)

Subject:

Think you have to be a genius to succeed? Think again!

Body:

The expert (our mystery guest who presents this training) failed 7 out of 10 of his examinations in school, yet he has made 7 figures using simple, down-to-earth formulas and methods which you can get for yourself from this webinar.

Plus, it would be worth watching the training just for the free bonus course that comes with it, which solves the main problem area in this type of business.

In the training, he shows very clear examples of how most authors are doing things that really don't make sense when he explains to you in simple terms why his successful strategies work so well . . . it's very simple principles and formulas like this that lead to awesome results when you put them together in the right way.

The expert is very down-to-earth, and is easy for anyone to relate to. He shows you really simple secrets, which will seem so obvious in hind-sight once you've seen clear examples, yet most authors get very wrong.

So, as I said, he's definitely not a “genius”, just an ordinary person doing things the right way. If he can do it, you can . . . just copy his successful strategies . . .

[Get his successful strategies here.](#)

This training gives you real practical formulas and methods that you can copy, to create a real online income for yourself, without needing to do any technical things, and without needing to be of above average intelligence.

The expert shows you real examples, making things so easy to understand that you can go and DO them straight after this webinar and start getting great results for yourself.

It's so packed full of great, practical information, you owe it to yourself to get the benefits.

So . . .

[Register now.](#)

-Name

2)

Subject:

Do you want results like this, for YOURSELF? . . .

Body:

\$138,258. That's the average earnings authors are getting right now, from just the one book on just the first page, in just the US, just on Amazon, and in just one of 3,204 categories.

That could be YOU, making money passively while you're sleeping, and lots of people reading and loving your books (even if you don't write them yourself).

Would you like multiple books, each earning that kind of money for you?

Anyone can do this, given the right information. Isn't that good to know?

It's not difficult to make such an estimate as the one above, just by looking at the number of reviews, and knowing the typical ratio of reviews to sales. The prices you can see for yourself, and the percentage that Amazon usually pays the author (70%) is well known.

To see all the details for yourself and see how these numbers work from a real example . . .

[Get all the details in the training HERE.](#)

There are other figures which show how well some authors are doing. For example, Amazon themselves, in their 2017 annual report, stated the fact that 1,000 indie authors were each making \$100,000 dollars or more per year there. And Kindle Unlimited has made more than \$1.1 billion since its launch. These are FACTS!

Yet the majority of authors never sell more than a handful of books.

So what's the secret of success in this industry? What are the real differences between those who succeed and those who fail in this area?

It's easy to assume that it's high intelligence and things like knowing all the technical aspects of publishing that leads to success.

What if I told you that Richard, who presents the important parts of this training, who's made high 7 figures from his book sales, doesn't do any of the technical aspects of publishing himself, and failed most of his examinations in school.

In the training, he shows very clear examples of how most authors are doing things that really don't make sense when it's explained to you in simple terms why the successful strategies work . . . it's very simple principles and formulas like this that lead to awesome results when you put them together in the right way.

Richard is very down-to-earth, and is easy for anyone to relate to. He shows you really simple “secrets”, which will seem so obvious in hind-sight once you've seen clear examples, yet most authors get very wrong.

Which explains the huge differences in results . . . if you get things right, each part of the process adds another boost to your sales, and all those boosts work together to multiply your income without any additional effort or cost.

There's another example in the training, which so many writers get wrong. Richard, the 7-figure expert you'll hear from, gets way better results, just by doing the opposite of what most people do. It will be very clear why this works, when he explains it in simple terms. Then you can USE this principle to multiply your own profits from books . . .

. . . and you don't need to even write them yourself. The training also includes some simple ways to get others to create content for you, and even to promote it for you as well. Yet you get a lot of the benefits while others do the work.

Why not get these simple formulas and methods, from this very easy to understand 7-figure expert, so you can get results like this, for yourself?

Since the training won't cost you anything, what have you got to lose?

Watch the training TODAY!

-Name.

3)

Subject:

Why most authors FAIL, and the simple solution, so you can SUCCEED!

Body:

There's one area where nearly all unsuccessful authors go wrong. The one single secret of getting this right is one of the biggest differences between success and failure in publishing books.

And the successful people are doing VERY well, by the way . . . the training shows you an example where you can estimate the earnings given the price, number of reviews etc. on just one Amazon page.

Guess what the average earnings are per author, from just one book, in just one randomly chosen category, on just the first page, in just the US, just on Amazon?

You might know some authors . . . many of them never sell more than a handful of books to family and friends. One survey found that an average author earns only 58% of minimum wage.

Yet, the average earnings of an author on just that one page, is estimated at \$138,258. And yes, that's from just one book, in just that one of categories, on just the first page, in just the US, just on Amazon.

So why is there such a huge difference between what most authors make, and how successful a few of them are?

My buddy Chris worked with an author, Richard, who has earned high 7 figures from his books, to put together an awesome training for you. He tells you about a platform which enables you to solve the biggest area that most authors fail in . . . (and it's something you use every day).

Richard also shows you things like the secret of book covers which sell really well. He shows you real examples, so you can see for yourself the difference between covers which won't sell well, and those which do. So you can really understand the simple principle of a best-selling book cover.

And it really IS simple. It will seem really obvious in hind-sight when you see the examples and understand the difference. Yet most authors get this wrong, and wonder why they make few sales.

Why not just learn how to do things the right way, from someone who's already succeeded?

Spots are extremely limited and you can't see this training anywhere else online...

So if you want to make a side or full time income using these insider secrets . . .

[Register Your Spot Here, right NOW!](#)

-Name

4)

Subject:

Did you know you can get paid for content someone else writes?

Body:

. . . and you don't need to know how to do any of the technical aspects of publishing either, to make great profits from selling books.

You'll be shown how this works in the training, by Richard, a 7-figure expert who's very down-to-earth and who explains the success formulas simply enough for anyone to not just understand, but to go out and DO them right after the webinar.

Last year, Amazon paid out more than \$220 million dollars to authors. And that's just Amazon . . . many authors publish on a lot of other platforms as well as, or instead of, Amazon.

Do YOU want some of that, for yourself (without all the hard work)?

Yes? Then this is YOUR opportunity and I am so excited to see you take advantage of it today . . .

So to make sure you aren't excluded . . .

[**go here to save your seat**](#)

and make sure to show up 10 minutes early prepared and with a notepad before the room fills up and our software kicks you out.

The training includes more than one exact method of how you can get content written for you, and how to use that to your advantage. One of the methods not only gets the content created for you but is also a big help with promotion, which means you sell a LOT more books

.

There are also many other secrets to improve results with book publishing. All of them are explained clearly and simply so that you will understand them well enough to take action and get results right after the webinar.

So don't delay . . . make sure you . . .

[Register for this awesome training right now.](#)

-name

5)

Subject:

Want your share of a \$25.93 billion industry?

Body:

. . . and that's just in the US, by the way . . . the net revenue of the U.S. book publishing industry is \$25.93 billion dollars a year, currently. And all it takes to publish in other English-speaking countries as well (for even more income), is to click a few buttons.

Why not get your share of those vast profits, by using simple and easy-to-understand formulas and methods you can copy from Richard, a 7-figure expert?

[Watch the training.](#)

And you don't have to take my word for it that he is doing really well from his books . . . it doesn't take more than a few seconds to see the stats he's getting on one of his social-media channels, and Google the typical passive income that someone will get from a channel with those stats (I'll give you a clue . . . it's well over a million dollars). And that's in addition to all the increased book sales he gets from using that channel.

You'll get FULL details on all this in the training, so you can see the numbers for yourself if you want to. And Richard gives you some of the vital secrets for how to get those kind results for yourself, for example . . .

This webinar :

“The Simple 3 Step Book Profits Method That Has Made \$1,425,373.61 Dollars In 11 Months, And How You Can Rapidly Get Results Using This Method Whether You've Written A Book Or Are Just Starting.”

. . . will show you . . . how YOU can get lots of people reading your books and a great passive income while you sleep . . .

. . . you'll learn 3 sets of practical secrets to doing that effectively:

- First set of secrets, how to create profitable books quickly and easily, and WHAT content to create,
- Second set of secrets, how to publish easily, quickly and in a way that gives a huge boost to your sales,
- And the third secret is . . . by far the biggest mistake made by people who publish a book, and how you can solve this problem, to get outstanding results . . .

And you'll see real examples from websites which show you that there are a LOT of people getting a lot of books out there into the world and making great passive incomes from book publishing.

Given the right methods, this can be YOU. This webinar gives you real methods . . . things you can go out and DO right after the webinar to have a successful publishing business, whatever stage you're at now (even if you've not started and don't know anything about writing or publishing).

In fact . . . the webinar tells you ways to get content created by others, and to get all the publishing done in a way which gives a huge boost to your sales, without knowing how to do ANY of the technical things yourself.

There's another whole area that so many authors struggle with. Chris, one of the presenters of the webinar, looked at surveys of large numbers of writers, and these areas are the biggest problems for most of them. This webinar gives you a course you can download (without any cost at all), which gives you real, workable solutions to ALL these problems.

You'll see from examples in the webinar, how many of the authors who do things the right way, are getting great results from doing so. Just one randomly chosen page on Amazon, on just one of the 3,204 categories, shows numbers you can see for yourself, which demonstrate that the estimated average income for an author, from just one book on that Amazon page, is \$138,258.

That could be YOU!

The training, by Richard, a down-to-earth 7-figure expert, gives you real, practical formulas and methods that YOU can go out and USE right after the webinar, to start getting results like these.

You'll get real insider secrets which enable you to become one of those successful authors on a page like that (instead of all those who never sell more than a handful of books).

-Name

P.S. I'm so excited that I was able to convince Chris and Richard to do this training for you guys . . . Richard is the author of over 200 books, has had numerous #1 best-sellers, makes an estimated \$1,169,392 of additional passive income from just one social-media platform where he talks about his books, and will give you REAL insider secrets in this webinar.

So out of respect to Richard and yourself... **you don't want to miss this training.**

6)

Subject:

Want Amazon to write your next paycheck (without all the hard work)?

Body:

Yes, you can get books published and selling well without needing to understand any of the technical stuff like Kindle conversion, editing, type-setting, cover design, ISBN, BISAC codes etc.

Yes, you really can get the results without all the hard work, if you do things the right way.

Instead of wasting time and money trying to figure it all out for yourself, you can just copy someone who's already done it . . . who's already made high 7 figures from his own book sales. He doesn't do the technical stuff himself, and he'll tell you exactly how YOU can get great results from doing it the easy way.

Richard, one of the presenters of today's expert training, will tell you how to do all this . . . for example: why it's essential to get the technical aspects of publishing done really well, but the exact method he uses himself (which you can easily copy) means you don't have to do any of it yourself.

Last year, Amazon paid out more than \$220 million dollars to authors. So there's definitely plenty of money being made there. Why not get some of it yourself?

Yes, I want to register for this expert training.

To get the benefits from this training, you don't need to have any experience as an author, or any previous understanding of online business . . . Richard gives you real insider secrets of each part of the process . . .

Creating content (you don't need to write it yourself if you don't want to).

Publishing (how you get it all done really well without needing to know how to do it yourself)

And . . . by far the biggest mistake made by most people who publish a book, and how you can easily solve this problem, so get a great passive income . . .

Richard gives you real examples and methods, clear practical formulas, and simple concepts you can go out and USE right after the webinar.

There's even a free course included, which solves the biggest problems most authors face. It's worth watching this awesome training just to get that valuable course for nothing!

This training is for 3 types of people:

- The first type of person is beginners who want to get books written, published and read, whatever your aims,
- The second type of person is beginners who want to create a profitable online business with a continually growing passive income (without necessarily needing to write anything or do any of the technical aspects of publishing yourself),
- and thirdly, this webinar is for authors who want to sell a lot more books, whatever stage of the process you are at right now.

By the end of this webinar, you'll know practical methods and formulas that you can go and DO, to skyrocket your results with selling books. No prior knowledge or experience is needed.

Is that something which might interest you?

[Register for the training, right now.](#)

-Name

7)

Subject:

Last chance to get 7-figure formulas from a down-to-earth expert.

Body:

Can an ordinary person really get great results with online business?

What if I told you that Richard, the expert who's one of the presenters of this training, who's made high 7 figures from his book sales, doesn't do any of the technical aspects of publishing himself, and failed most of his examinations in school.

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. . . and you don't need to even write them yourself. The training also includes some simple ways to get others to create content for you, and even to promote it as well. Yet you get a lot of the benefits while others do the work.

Why not get these simple formulas and methods, from Richard, this very easy to understand 7-figure expert, so you can get results like this, for yourself?

Since the training won't cost you anything, what have you got to lose?

Don't miss out . . . Watch the training TODAY!

-Name

P.S. You won't hear about this training again, so this really is your very last chance to watch it. Make the most of this unique opportunity to get a real passive online income, click the link above, now!
